THE PERFECT GIFTS FOR THE PHOTOGRAPHERS IN YOUR LIFE

2022 Holiday Buyers Guide

#withmytamron tamron-americas.com
What do you get for the photographer who has everything (or almost everything) when the holiday season swings around? You can’t go wrong with innovative, technologically advanced new ways to create memories, whether that special picture-taker in your life is a budding beginner, a practiced amateur, or a seasoned pro. Tamron’s wide-ranging lineup of optically superior lenses for every imaging situation fit that bill.

Tamron’s 2022 Holiday Buyers Guide is your chance to window-shop for the lenses that fit the style and genre of the photographer you’re buying for. For the travel photographer, Tamron’s selection of all-in-one zooms offer the versatility of a wide focal-length range in a single lens, which means photographers can pack light wherever they’re headed in the new year. Family photographers will appreciate Tamron’s array of fast zooms and primes, all with f-stops of F/2.8 or lower to create beautiful bokeh that make their portrait subjects pop.

Sports and wildlife photographers will be able to get (safely) close to the action with Tamron’s fast-focusing telephoto and ultra-telephoto zoom lenses. Nature photographers, meanwhile, will never stop thanking you for their new ultra-wide-angle, all-in-one, or standard zoom that will help them capture the great outdoors in all its glory, whether they’re shooting breathtaking landscapes or getting up close with the macro capabilities offered on select Tamron lenses.

Plus, with the instant savings now available on more than a dozen lenses, Tamron’s already wallet-friendly price points just became even more reasonable. Stellar optical quality, compact and lightweight options, and affordability will ensure your gift will be the one they can’t wait to break out of its packaging. The photographic possibilities are endless—we’re excited to see what Tamron lens users create in 2023!
A Tamron all-in-one zoom is the perfect lens for your interchangeable lens camera. Downright compact with an expansive range, Tamron’s all-in-one zooms are as versatile as they are a joy to carry around for superb close-ups of food and details, scenic vistas, street portraits, distant subjects, and more. Pack a Tamron all-in-one zoom for your next vacation.

**All-in-One Zoom Lenses starting at just $599**
(see pg. 14 for pricing)

- **FOR SONY**
- **FOR FUJIFILM**
- **FOR CANON**
- **FOR NIKON**
For the SIDELINE photographer

With fast autofocus, image stabilization and compact designs, Tamron has a telephoto zoom that will get you closeup to the action as it moves across the field.

Telephoto Zoom Lenses starting at just $499
(see pg. 14 for pricing)

- FOR SONY
- FOR FUJIFILM
- FOR CANON
- FOR NIKON

- Tamron 2022 Holiday Buyers Guide
Tamron has a surprisingly compact and lightweight line-up of fast zooms and primes that give you the creamy bokeh that lets your subject pop off the background. With fast apertures throughout the zoom range and circular diaphragms, your posed and candid portraits will stand out.

**Fast Standard Zoom Lenses starting at just $749**
(see pg. 14 for pricing)

- **35-150mm** F/2.8 Di III VXD [model A058] ●
- **70-180mm** F/2.8 Di III VXD [model A056] ● ●
- **28-75mm** F/2.8 Di III VXD G2 [model A002] ●
- **17-70mm** F/2.8 Di III-A VC RXD [model B070] ● ●
- **SP35mm** F/1.4 Di USD [model F045] ● ●
- **SP24-70mm** F/2.8 Di VC USD G2 [model A032] ● ●

FOR SONY  ● FOR FUJIFILM  ● FOR CANON  ● FOR NIKON

For the **FAMILY** photographer
For the **NATURE** photographer

Whether your favorite subject is the night skies, snow-capped mountains, lake reflections and any other incredible scenery you head out to photograph, Tamron has a zoom that will capture the scene in all its glory. From fast wide zooms to all-in-ones, Tamron has you covered.

**Zoom Lenses starting at just $599**
(see pg. 14 for pricing)

- FOR SONY
- FOR FUJIFILM
- FOR CANON
- FOR NIKON

#withmytamron
For the WILDLIFE photographer

From birds in flight to creatures big and small, a Tamron ultra-telephoto zoom will get you close to the action while keeping you at a safe distance.

Telephoto Zoom Lenses starting at just $499 (see pg. 14 for pricing)

● FOR SONY  ● FOR FUJIFILM  ● FOR CANON  ● FOR NIKON

150-500mm
F/5-6.3 Di III VC VXD
[model A067]  ● ●

50-400mm
F/4.5-6.3 Di III VC VXD
[model A067]  ●

SP150-600mm
F/5-6.3 Di VC USD G2
[model A022]  ● ●

70-300mm
F/4.5-6.3 Di III RXD
[model A047]  ● ●

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#withmytamron
## Check out Tamron’s incredible Holiday Deals!

<table>
<thead>
<tr>
<th>MODEL</th>
<th>LENS NAME</th>
<th>MOUNT</th>
<th>REG. PRICE</th>
<th>INSTANT SAVINGS*</th>
<th>NOW ONLY!</th>
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*Tamron Instant Savings valid November 14, 2022- January 1, 2023 for purchases made from an Authorized Tamron Americas Dealer.
**$50 Instant Savings on model B070 applies to Sony E-Mount only; Fujifilm X-Mount not applicable.
***$50 Instant Savings on model A047 applies to Sony E-Mount only, Nikon Z-Mount not applicable.
****$200 Instant Savings on model A057 applies to Sony E-Mount only, Fujifilm X-Mount not applicable.
Find your authorized Tamron Americas dealer: https://www2.tamron-usa.com/dealers.aspx