THE PERFECT GIFTS FOR THE PHOTOGRAPHERS IN YOUR LIFE

TAMRON

2023 Holiday Buyers Guide





For the TRAVEL photographer



A Tamron all-in-one zoom is the perfect lens for your interchangeable lens camera. Downright compact with an expansive range, Tamron's all-in-one zooms are as versatile as they are a joy to carry around for superb close-ups of food and details, scenic vistas, street portraits, distant subjects, and more. Pack a Tamron all-in-one zoom for your next vacation.

All-in-One Zoom Lenses starting at just \$599 USD / \$799 CAD (see pages 14-15 for pricing)





For the SIDELINE photographer



With fast autofocus, image stabilization and compact designs, Tamron has a telephoto zoom that will get you close up to the action as it moves across the field.

Telephoto Zoom Lenses starting at just \$499 USD/ \$699 CAD (see pages 14-15 for pricing)



For the FAMILY photographer

18-300mm F/3.5-6.3 Di III-A VC VXD



Tamron has a surprisingly compact and lightweight line-up of fast zooms and primes that give you the creamy bokeh that lets your subject pop off the background. With fast apertures throughout the zoom range and circular diaphragms, your posed and candid portraits will stand out.

Fast Standard Zoom Lenses starting at just \$599 USD / \$799 CAD (see pages 14-15 for pricing)







For the LANDSCAPE photographer



Whether your favorite subject is the night skies, snow-capped mountains, lake reflections and any other incredible scenery you head out to photograph, Tamron has a zoom that will capture the scene in all its glory. From fast wide zooms to all-in-ones, Tamron has you covered.

Zoom Lenses starting at just \$599 USD / \$799 CAD (see pages 14-15 for pricing)





For the WILDLIFE photographer



From birds in flight to creatures big and small, a Tamron ultra-telephoto zoom will get you close to the action while keeping you at a safe distance.

Telephoto Zoom Lenses starting at just \$499 USD / \$699 CAD (see pages 14-15 for pricing)





For the CONTENT CREATOR and RIMMAKBR





Check out Tamron's incredible American Holiday Deals!

LENS NAME	MODEL	MOUNT	REG. PRICE	INSTANT SAVINGS*	NOW ONLY!
ALL-IN-ONE ZOOMS					
18-300mm F/3.5-6.3 Di III-A VC VXD	B061S	Sony/Fujifilm	\$699	\$100	\$599
28-200mm F/2.8-5.6 Di III RXD	A071S	Sony	\$799	\$100	\$699
STANDARD ZOOMS					
17-70mm F/2.8 Di III-A VC RXD	B070S	Sony	\$699	-	\$699
17-70mm F/2.8 Di III-A VC RXD	B070X	Fujifilm X	\$799	\$100	\$699
20-40mm F/2.8 Di III VXD	A062S	Sony	\$699	-	\$699
SP 24-70mm F/2.8 Di VC USD G2	A032	Canon/Nikon	\$1,199	-	\$1,199
28-75mm F/2.8 Di III VXD G2	A063S	Sony	\$899	\$100	\$799
35-150mm F/2-2.8 Di III VXD	A058S	Sony	\$1,899	\$100	\$1,799
35-150mm F/2-2.8 Di III VXD	A058Z	Nikon Z	\$1,999	-	\$1,999
WIDE ZOOMS					
11-20mm F/2.8 Di III-A RXD	B060S	Sony	\$829	\$130	\$699
11-20mm F/2.8 Di III-A RXD	B060X	Fujifilm X	\$829	-	\$829
17-28mm F/2.8 Di III RXD	A046S	Sony	\$899	\$100	\$799
17-50mm F/4 Di III VXD	A068S	Sony	\$699	-	\$699
TELEPHOTO ZOOMS					
50-400mm F/4.5-6.3 Di III VC VXD	A067S	Sony	\$1,299	\$100	\$1,199
70-180mm F/2.8 Di III VXD	A056S	Sony	\$1,199	\$100	\$1,099
70-180mm F/2.8 Di III VC VXD G2	A065S	Sony	\$1,299	-	\$1,299
SP 70-200mm F/2.8 Di VC USD G2	A025	Canon/Nikon	\$1,299	-	\$1,299
70-300mm F/4.5-6.3 Di III RXD	A047S	Sony	\$549	\$50	\$499
70-300mm F/4.5-6.3 Di III RXD	A047Z	Nikon Z	\$699	\$100	\$599
100-400mm F/4.5-6.3 Di VC USD	A035	Canon/Nikon	\$799	-	\$799
150-500mm F/5-6.7 Di III VC VXD	A057S	Sony	\$1,399	\$200	\$1,199
150-500mm F/5-6.7 Di III VC VXD	A057X	Fujifilm X	\$1,499	\$200	\$1,299
150-500mm F/5-6.7 Di III VC VXD	A057Z	Nikon Z	\$1,199	-	\$1,199
SP 150-600mm F/5-6.3 Di VC USD G2	A022	Canon/Nikon	\$1,399	-	\$1,399
PRIME LENSES					
20mm F/2.8 Di III OSD M1:2	F050S	Sony	\$299	\$50	\$249
24mm F/2.8 Di III OSD M1:2	F051S	Sony	\$249	\$50	\$199
35mm F/2.8 Di III OSD M1:2	F053S	Sony	\$249	\$50	\$199
SP 35mm F/1.4 Di USD	F045	Canon/Nikon	\$699	-	\$699

^{*}Tamron Instant Savings valid November 13, 2023- December 31, 2023 for purchases made from an Authorized Tamron Americas Dealer.

[&]quot;**\$100 USD / \$150 CAD Instant Savings on model B070 applies to Sony E-mount only. Fujifilm X-mount not applicable.

***\$100 USD / \$200 CAD Instant Savings on model A058 applies to Sony E-mount only. Fujifilm X-mount not applicable.

****\$100 USD / \$300 CAD Instant Savings on model A057 applies to Sony E-mount only. Nikon Z mount not applicable.

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Check out Tamron's incredible Canadian Holiday Deals!

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ALL-IN-ONE ZOOMS					
18-300mm F/3.5-6.3 Di III-A VC VXD	B061S	Sony/Fujifilm	\$949	\$150	\$799
28-200mm F/2.8-5.6 Di III RXD	A071S	Sony	\$999	\$100	\$899
STANDARD ZOOMS					
17-70mm F/2.8 Di III-A VC RXD	B070S	Sony	\$949	-	\$949
17-70mm F/2.8 Di III-A VC RXD	B070X	Fujifilm X	\$1,099	\$150	\$949
20-40mm F/2.8 Di III VXD	A062S	Sony	\$949	-	\$949
SP 24-70mm F/2.8 Di VC USD G2	A032	Canon/Nikon	\$1,599	-	\$1,599
28-75mm F/2.8 Di III VXD G2	A063S	Sony	\$1,199	\$200	\$999
35-150mm F/2-2.8 Di III VXD	A058S	Sony	\$2,499	\$200	\$2,299
35-150mm F/2-2.8 Di III VXD	A058Z	Nikon Z	\$2,699	-	\$2 ,699
WIDE ZOOMS					
11-20mm F/2.8 Di III-A RXD	B060S	Sony	\$1,099	\$200	\$899
11-20mm F/2.8 Di III-A RXD	B060X	Fujifilm X	\$1,199	-	\$1,199
17-28mm F/2.8 Di III RXD	A046S	Sony	\$1,199	\$150	\$1,049
17-50mm F/4 Di III VXD	A068S	Sony	\$949	-	\$949
TELEPHOTO ZOOMS					
50-400mm F/4.5-6.3 Di III VC VXD	A067S	Sony	\$1,749	\$200	\$1,549
70-180mm F/2.8 Di III VXD	A056S	Sony	\$1,599	\$150	\$1,449
70-180mm F/2.8 Di III VC VXD G2	A065S	Sony	\$1,699	-	\$1,699
SP 70-200mm F/2.8 Di VC USD G2	A025	Canon/Nikon	\$1,799	-	\$1,799
70-300mm F/4.5-6.3 Di III RXD	A047S	Sony	\$749	\$50	\$699
70-300mm F/4.5-6.3 Di III RXD	A047Z	Nikon Z	\$949	\$150	\$799
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150-500mm F/5-6.7 Di III VC VXD	A057X	Fujifilm X	\$1,999	\$300	\$1,699
150-500mm F/5-6.7 Di III VC VXD	A057Z	Nikon Z	\$1,599	-	\$1,599
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24mm F/2.8 Di III OSD M1:2	F051S	Sony	\$349	\$50	\$299
35mm F/2.8 Di III OSD M1:2	F053S	Sony	\$349	\$50	\$299
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